



# District 11-E1 Newsletter

New Members

124

## From the Governor

### DISTRICT GOVERNOR

Tim Anderson (Christina)  
10797 Pine Shores Dr.  
Cadillac, MI 49601

H 231-775-2939 C 231-920-9905  
dgtim11e1@charter.net

### First Vice Governor

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2411 Brookfield Dr.  
Midland, MI 48642

H: 989-835-8712  
mlpjc@sbcglobal.net

### Second Vice Governor

Michael Howard (Suzanne)  
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Harrison, MI 48625

H: 989-539-6788  
daduck@ejourney.com

### Cabinet Secretary

Janalee McClure  
H: 231-689-1321

janalee@riverview.net

### Cabinet Treasurer

Pam Schroeder  
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dgibbons4870@charter.net

### District Editor

Debbie Kreitner

514 High St. Greenville MI 48838

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debkreitner@charter.net



Fellow Lions

When you decide to become a Governor you're told again and again you need to have EVERYTHING in place and ready to go by July 1st "hit the ground running" because once your year starts it will go by SO fast you will either be playing catch-up or your hopes, plans, and goals will fall by the wayside as new issues arise and your dreams if not in place will never happen.



Tim Anderson

It's taken some time and maybe a little effort but I think we are on track and headed towards a GREAT year! The roster book is done and at the printer, this newsletter has been revamped and redesigned, our district website has been updated and I've had the chance to visit all but 4 of the clubs within our district before taking office.

I felt it was important before stepping in as Governor to represent the clubs of this district that I meet and get a feel for not only how the clubs but how the Lions of this district "Serve" their communities. I WILL be visiting the last 4 clubs shortly after I return from Hamburg!

Remember it's the individual clubs that make up the District and it's the District officers, MY responsibility to see to the needs of the clubs and to help them in any way we can to grow and succeed. To help with this we have assembled a new District GMT Team this year adding a Retention (PDG Lynnwood Mast) and Extension (PDG Harry Johnson) Chairman to help clubs keep their existing members and to help them grow.

Now about that grow part I just mentioned, I've set a fixed district wide membership goal for the coming year of 124 new Lions, if you look at the top of this newsletter you will see we will be counting down and if by June 30th 2014 that number reaches zero I will shave off my beard at my appreciation Dinner (which I've had since I was 14 years old by the way) and take a pie to the face by a representative from the club that brings in the highest percentage of new members based off their July 2013 starting yearly membership report.

Now here's the thing my wife Lion 1<sup>st</sup> Lady Christina has also graciously offered to take a pie to her face if we exceed that 124 goal by just 5 new members reaching 129. Her pie would be thrown by a representative from the club that has brought in the most new members based off their July 2013 starting yearly membership report.

If we reach, no "WHEN" we reach this extended goal I would very much like it if your club is the one that had the most growth if you would grant me the honor of being your representative allowing me the once in a lifetime opportunity of hitting my wife in the face with a pie.

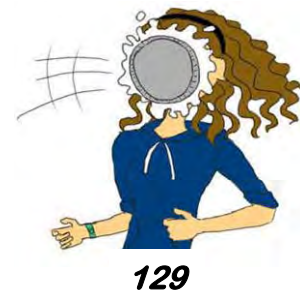
We have many things planned in the months ahead, we'll kick off our year with a simple district PR campaign, we're also partnering up with the Library of Michigan and their "Michigan Reads" program and since doing so the rest of the state has climbed on board and they are following our lead on both of these programs so they will be launched Statewide.

Lions International's motto for 2013-2014 is "Follow Your Dream". Our new incoming International President Lion Barry Palmer from Australia is asking we all set a goal a "Dream" and do our best to make it a reality. So in the year to follow I would like to hear what your "Dream" is and let's do our best to make our dreams a reality!

Thanks and there will be more details in the weeks ahead about the things I have mentioned and more. Oh by the way I'm looking for a barber one that is good at giving a close shave, if you know of one please let me know. I look forward to working with all of you! Feel free to contact me anytime.

Remember our Future Begins Today! Have a FUN and safe 4th of July and I'll see you when I come back from Germany! GO LIONS!!!

DG Lion Tim Anderson  
District 11E1  
*New Member Countdown: 124*  
Lions of Michigan  
dgtim11e1@charter.net  
231-920-9905  
**"Follow Your Dreams"**



"If you are going to have dreams have Big Dreams then surround yourself with talented people who can help you make that dream come true." – **International President Barry Palmer**

**Lions International's Theme for 2013-2014**

**Follow Your Dream!**

## 1<sup>st</sup> Vice District Governor

I am looking forward to working with our District 11 E1 Lions this year and to continue to build strong clubs that service the needs of our communities. DG Tim has outlined a very ambitious and exciting program for us this year under the theme, "Our Future Begins Today". We began this program with the outstanding attendance of officers- elect at our Officer Training sessions. Thank you and to all the club officers and officers-elect that made these sessions a special project. The enthusiasm and interest was high and I am excited about working with all of you this year.

Our Fall Membership Drive Is October 6 - November 31. It is never too early to plan for this event in advance. Membership Chairs along with their officers should start planning now for what strategies might work in your community. It would be great to have every club involved.

I am available to serve any Lions Club with resources, ideas, or to come to your club to help. Have a GREAT Lions year!

Lion Pete Conarty, 1<sup>st</sup> VDG

**"50 Years and Still ROARING!"**

**Happy Anniversary Lions Janet and PDG Lynnwood Mast**



**Pete Conarty**

### CALENDAR 2013-2014

**Lions International  
Convention**  
July 5-9 2013  
Hamburg, Germany

**District 11E1 Cabinet Meeting**  
July 27<sup>th</sup> 2013 (Saturday)  
Big Boy Restaurant  
1310 S. Mitchell St, Cadillac, MI

**Council of Governors Meeting**  
August 2<sup>nd</sup>-3<sup>rd</sup> 2013

**First Vice District Governors  
visit Leader Dog**  
August 10<sup>th</sup> 2013 Leader Dog

**Michigan Eye Bank Event**  
August 16<sup>th</sup>-17<sup>th</sup> 2013 Mid-  
Summer Celebration

**IPDG Bill Simpson's  
Appreciation Dinner**  
August 24<sup>th</sup> 2013 @ Falcon  
Head Golf Course, Big Rapids

**District Wide PR Campaign  
Launch**  
September 1<sup>st</sup> 2013

**Fall Conference (Saturday)**  
September 7<sup>th</sup> 2013 @ The  
Harrison Lion's Den, Harrison

**Michigan Reads**  
September 9<sup>th</sup> all over the state



## 2<sup>nd</sup> Vice District Governor



Mike Howard

Hi everybody I am MIKE HOWARD I am from the Harrison Lions. I would like to thank Lions Kay & Jerry Brandt and Lions Barbara & John Sovey for being my mentors in running for this office. I would like to thank all our club members for their support also.

I like to use DG Tim's motto of "OUR FUTURE BEGINS TODAY". WE as a team can accomplish a lot, as individuals we are going in separate directions and compounding our problems.

**WE NEED TO WORK TOGETHER AS LIONS OF OLD AN NOT OLD LIONS**

**RESTORE THE LIONS**

**'ROAR' 'ROAR" 'ROAR" 'ROAR"**

2nd VDG Mike Howard

Club  
Aniversaries  
July

**BALDWIN  
LIONS**

Chartered  
07/02/1979  
34 YEARS

**CARSON CITY  
LIONS**

Chartered  
07/10/1934  
79 YEARS

**EDMORE  
LIONS**

Chartered  
07/27/1950  
63 YEARS



From: PDG Richard Perrin

Nothing is  
*impossible...*

the word itself says

*"I'm possible"!*



We can increase membership in the Lions Clubs of Michigan if we just remember "Nothing is impossible . . . the word itself says I'm possible"! Let's get to work and just start asking!



## DISTRICT 11E1 ROARS

### Arcadia Lions



District Governor Bill Simpson and his wife Vickie visited the Arcadia Lions Club June Dinner Meeting and Bill is shown talking to our members and their wives about Lions Club activities including the importance of the Membership Chairperson as well as the new initiative in which Lions are getting involved in vision testing in schools in conjunction with the State of Michigan.

The dinner, consisting of smoked pork dishes, German potato salad along with other taste delights was well attended. It is traditional for the Arcadia Lions Club's June and September dinner meetings to be attended by members, their wives, and significant others.

#### *"Did you know"*

The Midland Lions Club is the oldest club in our district?

## Cadillac Lions



Lion Harry Engels (Left) and King Lion Gary Williams (Right)

At our June instillation of officers evening Club Secretary Lion Harry Engels was presented with the “Lions of the Year” 2012-2013 from his club. Besides the GREAT job Lion Harry has does as our club secretary he also chairs our “Sink the Shack” fundraiser each year and participates in everything from Project Christmas to Highway Clean up each year.

On behalf of your club “***Congratulations***” Lion Harry!



**Dr. Sharon Blackburn, director and owner of ASC's Hearing Clinic** (Audio logical Services of Cadillac) was recently honored by the Cadillac Lions Club. Lured in under the guise of being a guest speaker Dr. Blackburn was, after we let her finish her presentation of course, presented with the “Heart of a Lion” Award by our club’s Hearing Chairman Lion Mike Holdship in recognition for all her work and service to helping the hearing impaired of our community.

Not only does Sharon and her office help our community but they have been a friend and supporter of the Lions for many years! She truly has the heart of a lion!

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LIONS OF MICHIGAN FOUNDATION

Children's Hospital of Michigan



# *Project KidSight*



**"Serving Today's Youth for Tomorrow's Future"**

Lions Children Photo **Screening** Program

District 11E1

Summers a **PERFECT** time to hold a KidSight Screening at your local events, fairs and festivals. Contact your nearest screener to schedule your clubs now!

### **Project KidSight**

#### **District KidSight Coordinator**

**Lion Bob Thompson (Shirley), Weidman LC**

10348 Airline Rd.

Weidman, MI 48893

H: 989-644-3907, C: 989-289-4051

[bthompsonfarm@gmail.com](mailto:bthompsonfarm@gmail.com)

### **Project KidSight Team (Screeners)**

**PDG Lion Dan Gibbons (Lion Pam) Onekama LC**

4829 Crescent Beach

Onekama, MI 49675

231-889-4870, [dgibbons4870@charter.net](mailto:dgibbons4870@charter.net)

**Lion Bill Koch (Lion Jackie), White Cloud LC**

4339 S Laurel Drive

White Cloud, MI 49349

H: 231-652-1164, C: 231-345-0573

[wkoch12@peoplepc.com](mailto:wkoch12@peoplepc.com)

**Lion Richard Tompkins, Hart LC**

9 S. Lighthouse Drive

Mears, MI 49436

H: 231-873-4498 C: 231-742-0722

[mhscart@goldcommcable.com](mailto:mhscart@goldcommcable.com)

## Carson City Lions



The Carson City Lions Club held its annual Easter Egg Hunt on March 30<sup>th</sup>.

Nine members and volunteers spent an hour hiding 2,400 eggs in Grove Park. It took the 100+ kids one minute and 40 seconds to collect them all up. The park is divided into four areas based on age and prizes are given for those that find the golden eggs. All the other eggs are filled with candy. Each year we get students to wear our Lion and Easter Bunny costumes to greet and have photos taken with the kids.

### **District 11- E1 - Club Shirts**

For the **1st** time we are offering the members of District 11E1 the opportunity to purchase personalized shirts, with your first name and club name directly below it on the right side and the district name on the left side. The shirts are navy blue and available in both woman's and men's styles.

If you're interested please see the order form located in this newsletter.

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## Cedar/Maple City Lions



We had a visit from our next Governor, Tim Anderson and his daughter Rachael. He gave us a brief view of the coming year's activities. Rachael is drawing the 50/50 winner.

## Empire Lions

### Empire Lions Club "Lucky 13" Raffle

We were visiting the Grayling Lions Club several years ago and learned of a successful fund raising program they were using on a regular basis. It was called a Lucky 13 Raffle.

The Grayling club put it on more than once a year. It's a pretty simple program to run. You sell 300 tickets (only) for \$13 a ticket, and hold drawings once a week for 13 weeks.

Prizes are \$100 for 10 weeks and \$300 for 3 weeks. Here in Empire, the tickets are printed locally and the cost is sponsored by an Empire Bank, so the raffle is almost cost free to the club. The only expense the Empire club bears is a \$65 fee to the State of Michigan for a raffle license.

Empire has run this raffle for 5 years now. It's quite popular in our area because the odds of winning are so good. Since we use numbered ping pong balls each drawing there is a distinct possibility that you can win more than once and we have had people do this too.

About a month before the raffle, members of the club are given 5 tickets to sell, but a good number are sold by Lion Joan Kilgore at the bank that sponsors the ticket printing. Once the raffle has started one of our lions writes a weekly column for the local county paper that provides winners names to the community.

It has become a very popular program here in the Empire Area and it's great PR for the Lions Club.

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## **Ewart Lions**

In May our club is starting its summer venues at the food booth at the Osceola County fairgrounds. The first group was the Michigan Fur Trappers who were in with their hides, tools, and techniques on preserving hides.

The Woodcarvers appeared next with wood and tools which soon became beautiful wooden statues, animals and birds. Many attended specialized classes on techniques.

The Gold Wings Touring group rode into town on their quiet motorcycles. For the first time the club took lunch to them during their ride.

The rest of the summer venues include: Fireworks on July 3rd, Chicken Barbecue at Riverside Park on July 4th, Dulcimer Funfest July 18-21, and the Osceola 4H--FFA Fair July 30-August 3, and Spit and Whittle in September.

At the club's annual picnic two \$1000 scholarships were presented to two Ewart High School graduating seniors. King Lion Terese Whitten presented the Heart of a Lion Award to Martha Geary and Elna Wilder for all they do for our club and the community.

For the first time we have a student performing in the Lions of Michigan All State Band from Ewart High School. She is the daughter of a club member. She is really looking forward to her trip to Germany and meeting other band students, Lions and people in the communities. She will make a presentation of her trip at a club meeting in the fall.

## **Harrison Lions**

Our club just finished our spring raffle, and looking forward to the "Hunters Raffle" we will start selling tickets for the "Hunters Raffle" August 23, 2013.

Our weekly bingo is doing great and our new officer's installation was June 19, 2013.

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## **Honor Lions**

The Honor Lions is set to raffle off their 11 ft. Dagger Kayak on July 4th; this is the 11th year for this summer project.

We will have our food wagon at the Beulah Park, selling Hot Dogs Polish dogs Nachos and Cheese, chips and drinks for the festive day, take part in the Parade using the District Lions float and raffle off the kayak it is a great day for the Lions and all is family oriented. The day finishes with fireworks.

We would also like to announce this year's scholarship went to Benzie High School student Dylan Sauer. Dylan will be attending Farris State University in the fall.

We will have had another successful Rummage sale by the time this goes tom press. It was held on June 28th and 29th.

This year Honor is sponsoring two youth ball teams one for girls and one for boys the kids are playing great and look good in their Lions shirts!!!.

We don't slow down after the July 4th Raffle, we have already purchased the guns for our fall raffle those tickets will be ready in August. We will have a Savage 243 with scope and a Mossberg 22 Model 702 this year. Both rifles will come with a case and box of shell.

We are already getting things in line for our Pancake Breakfast for the Coho festival the 3rd week in August will have more in the next newsletter. Hope everyone is enjoying their summer. And if you are looking for something to do or a great place to visit come see us in Honor!!!



## Lake Ann Lions



Picture: Dylan S, Jordan N, Kathleen C and Megan M

Lake Ann Lions celebrated their annual picnic with instillation of officers and in attendance were the 2013 Scholarship Recipients!

Dylan will be attending Ferris for Biotechnology (Dylan's older brother received the scholarship in 2002 and he is a Chemist), Jordan will be attending U of M for Business, Kathleen will be attending Alma College for Pre-Nursing then onto Pediatric Doctor and Megan will be attending St Mary's College for Nursing then onto Pediatric Nurse Practitioner.

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## Midland Lions

### 80<sup>TH</sup> ANNIVERSARY GALA AND AWARDS NIGHT

#### MIDLAND LIONS CLUB

Chartered  
12/19/1933

80 years of  
SERVICE!

The Midland Lions Club celebrated its 80<sup>th</sup> Anniversary on May 21<sup>st</sup> with a catered dinner held at the Doan Midland County Historical Center. Our guest presenter was Gary Skory, Director of the center, whose topic was “A History of Charitable/Service Organizations in Midland County.”

The Midland Lions Club was honored to have District Governor Bill Simpson and First Lady Vicky as special guests. Governor Simpson inducted our four new Lions: Debra Wall, Lori Shelby, Roger Frazer and Mary Lou Conarty.

It was also the annual Awards Night which emphasized outstanding service and longevity in serving our community through the Midland Lions Club. Five Year Service Awards were presented to Lions Dick Bukowski and Ron Sharp, 15 Year Service Awards to Lions Al Ducham and Carol Mitchell, 30 Year Service Awards to Lions Pete Conarty, Roy McNeill and Bud Lawry and 60 Year Service Award to Lion Papa Joe! The Outstanding Midland Lions for 2012-13 Awards were presented to Lions Tina Hoy, Ron Sharp and Pete Conarty for their contributions to making the Midland Lions a stronger club this year. Congratulations to all of our awardees.

## Region 1, Zone 1



All of the clubs from Region 1 Zone 1 are going to the Fair-going to the Northwest Michigan Fair on Kids Day August the 7th! We will be doing a Kids Sight Screening and Donor Station at the Fair. They will have “Special Needs children from 9-12, and then all children from 12-5 this is our first time to the fair and we look forward to working together as a Zone to help at the Fair.

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## Sheridan Lions



Sheridan Lions Club has been very busy, since the rebuilding of their club. With the help of PDG Lynnwood Mast and PDG Jim Chipman, they are growing with new members; they have gone from 11 members to 22 total members.

With the help of the Weidman Lions they had a Kids Sight Screening on Memorial Day, serving 71 children and 4 referrals. Also on Memorial Day, they had Lion Larry from the Greenville Lions doing an organ donor program to sign up people. They also had White Cane Collections in late April. They also sent the 4<sup>th</sup> graders to the Shrine Circus, sharing with the Stanton Lions Club. In one of the pictures above it shows their club members saying good bye to the children as the bus is leaving. They are also serving their community with eye glasses for those in need. Also, they are collecting glasses to be sent on Mission trips in other countries. Great Job, Sheridan Lions club.

## **Traverse City Lions**

**Traverse Health:** We have established a collaborative effort through Traverse Health with the Coalition for Health Access Program (CHAPS) program.

We plan to be providing financial support for the CHAPS program and at the same time reduce our overall outlay for glasses over the course of the year.

To date the program has been a success with an average cost of glasses provided through the program of \$66.00.

## **Motorcycling for Leader Dogs**

Last summer, La Center Washington Lion Mark Mansell had the crazy idea to do a Trans-American solo bike tour from Portland, Oregon to Portland, Maine to raise money and awareness for Leader dogs for the Blind, a school in Rochester MI that provides high quality guide dogs and mobility services to the blind and visually impaired. As a matter of fact, he admitted that he must be crazy when he pitched the idea to Leader Dog. To his surprise, Leader Dog took him up on that offer and partnered with him and Lions Clubs along the trip route. Mark's goal was to raise at least \$35,000.00 or 1000 sponsors pledging 1 penny per mile for every mile of the trip. Well, Mark managed to hit that goal out of the park and ended up raising over \$100,000.00 over the course of the trip.

Fast-forward to 2013, Lion Mark and his wife Lion Debbie wanted an opportunity to keep the momentum up for Leader Dog as well as have a chance to visit all of the friends and supporters along the way and say "Thank You". With that, they decided to set out on a new two-wheel adventure, traveling through 48 states in 24 days however, this time they decided their two wheelers would be motorcycles. On June 15, Motorcycling for Leader Dogs was underway. On day 9 of the trip Mark and Debbie arrived in Michigan and after a side trip to enjoy an apple fritter and to catch up with some Leader Dog puppy raiser friends at Clare's Cops and Doughnuts, Mark and Debbie headed off to Flint for a meet and greet fundraiser picnic event.

The Bay City Lions Club hosted the event and it was held at the East Flint Lions Clubhouse. The event was attended by Lions from all over the Mid – Michigan area as well as Future Leader Dog puppies and their raisers and representatives from Leader Dog. It was a night of great food and fundraising.

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## District 11-E1

The event featured Mark and Debbie who humbly shared their story of Lions service for a great cause and a number of amusing happenings during their trip both last year and the present. The Bay City Lions with the help of many generous donors held auctions, and raffles throughout the night. The event raised over \$5000.00 for Leader Dog.

Mark and Debbie are planning to wrap up their 24 day journey on July 8 and at the time of this writing have logged 4300 miles, 19 states and so far they have raised over \$18,000.00 for Leader Dog. If you'd like to donate to the cause please visit Leader Dogs for the Blind website at [www.leaderdog.org](http://www.leaderdog.org).

Congratulations Mark and Debby in job well done!







# 11-E1 Fall Conference & Parade of Checks

September 7<sup>th</sup>, 2013

417 Fairlane, Harrison Lions Club

## Featuring - "Michigan Reads"

Karren Reish - From the Library of Michigan

We have scheduled speakers from our District and State Projects to come and fill us in on the coming year. We will be holding a "Parade of Checks" for each of the projects at the end of their brief presentations. (NOTE: Your clubs full donation or just a token donation of say \$10 per project may be given at this time)

**Please mail the registration form to:**

2<sup>nd</sup> VDG Michael Howard 941 Peasley Blvd., Harrison MI 48625  
If you have any questions please call 1-989-539-6788



### Proposed Schedule

- 10:00 AM - 10:05 AM "Governors Opening Remarks"
- 10:05 AM - 11:45 AM Project Presentations
- 11:45 AM - 12:05 PM Karren Reish "Michigan Reads"
- 12:05 PM - 1:00 PM Lunch & Social Hour - Brief overview of new Governors agenda
- 1:05 PM - 2:00 PM Project Presentations & Parade of Checks

**GREAT FOOD – 50/50 DRAWING**

Dress will be casual

## Registration Form 11-E1 Fall Conference 2013 (Parade of Checks)

Club \_\_\_\_\_ Names of Attendees \_\_\_\_\_



\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Cost is \$5.00 per attendee which includes lunch

Total: \$ \_\_\_\_\_

Contact Phone Number \_\_\_\_\_ Email \_\_\_\_\_

Mail to: 2<sup>nd</sup> VDG Michael Howard, 941 Peasley Blvd., Harrison, MI 48625 by August 31<sup>st</sup> 2013.  
Or Lion Kay Brandt 7133 Cranberry Lake Rd., Harrison MI 48625 by August 31<sup>st</sup> 2013

# Camp Tuhsmeheeta



*Introducing our new Associate Camp Director, Rebecca Thomson!*

Rebecca Thomson is our new Associate Camp Director. She is a recent graduate of Ferris State University with a degree in Recreation Management and Leadership Studies. She has Waterfront Director [Certification](#), and has a wealth of experience with Girl Scouts, the YMCA, and other camping adventures, as well as 10 years of experience in advertising. Rebecca loves to be outdoors and is looking forward to an exciting summer getting to know our campers and their families. She has hired great staff for our summer programs. Please introduce yourself to each other the next time we all get together!

What is going on at OUB's camps? Here are some camps highlights!

Have you watch the TV show Survival? Well, join us for OUB's Survival Arts Camp: This is camp as it should be! We will mix "Survivor" with Art Camp! Explore how early peoples learned to make vessels for everyday use with clay they dug from the ground, decorated their tents and clothing, and why art and [music](#) are central to our existence as humans, all while living in tents, cooking outside, and doing all things camp to the max!

Join us for our Culinary Camp: come and learn to actually cook entire meals from beginning to end without needing to use your eyes! Get the hang of using knives and [stove](#) and oven safely. Learn food safety, cool measuring tricks, and of course, eat great food! For camps date and applications please visit our website [www.campt.org](http://www.campt.org)

Opportunities Unlimited for the Blind (OUB) is a 501c3 non-profit organization dedicated to providing education and recreation opportunities for persons who are blind or visually impaired. OUB provides approximately 12 weeks of camp for children and youth who have low vision or are blind, and hires young people who have vision loss as staff members and as mentors for younger campers. The majority of OUB CAMPS are held at Camp Tuhsmeheeta, Greenville, MI, but also at other sites around the state, including Sleeping Bear Dunes and Pictured Rocks National Lakeshore. OUB focuses on skill building and learning while having a ton of fun at camp!

## Michigan Lions Pin Trading Club



Lions Rich Koch and Janalee McClure



Lions John Hunt, Linda Bosma, Peggy Walls, Ruth Braet, Janalee McClure

The Michigan Lions Pin Trading Club held its FIFTH Michigan Pin Swap and again it was held in Paw Paw Michigan at the Paw Paw Lions Club Hall. This again turned out to be a three day fun trip of LION FELLOWSHIP and LION PIN TRADING. Not only was it a good time, we also had some real good food.

There was four Lion Women after the five years of the "PIN SWAP" that have made this event what it is today and they were given a special promotion. The theme of the Michigan Pin Swap has always been a "Light House" and a "Ship" each year. Going along with that theme, the four special LIONS were given the promotion to the rank of Captain at the pin swap. Seen in the attached picture #1 are (left to right) John Hunt from Traverse City who passed out the awards, Linda Bosma, Peggy Walls, Ruth Braet, and Janalee McClure. Without the work of the four women, this pin swap would never be the fun trip that it has been for five years.

The Michigan Pin Swap also had a special item going on this year and it was a Wine Tasting event and every member that came to the pin swap could bring a bottle of wine and it was to be judged by the members. Seen in picture #2 is Rich Koch on the left as he presents the winner of the Wine Tasting Janalee McClure with her winning plaque.

A good time was had by all in attendance and there were members from ten (10) different states in attendance. Any Lion, Lioness, or Leo can join the Lions Pin Trading Club of Michigan and you can contact the President Peggy Walls; [walls7@hotmail.com](mailto:walls7@hotmail.com) or Secretary Janalee McClure [janalee@riverview.net](mailto:janalee@riverview.net)

**N**OTE: There will be a special Michigan Mini Pin Swap at the White Cloud Lion's Den on Sept. 28, 2013 from 9:00 a.m. to 4:00 p.m.. New swappers are invited to join all the regular swappers for this event. If you aren't sure you want to swap this would be a good one to try. The cost is only \$10.00 and that includes lunch! For reservations call Janalee McClure 231-689-1321 or Peggy Walls 231-796-2861.

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# 11-E1 District-Club Shirt

SHIRTS ARE NAVY BLUE

WOMENS (W)		MENS (M)	
Size	Price	Size	Price
S	\$22.98	S	\$22.98
M	\$22.98	M	\$22.98
L	\$22.98	L	\$22.98
XL	\$23.98	XL	\$23.98
2XL	\$24.98	2XL	\$24.98
3XL	\$25.98	3XL	\$25.98
4XL	\$26.98	4XL	\$26.98
5XL	\$27.98	5XL	\$27.98



RIGHT SIDE					
NAME	CLUB NAME	W/M	Size	Qty	Price

Please send completed order form and payment made out to District 11-E1 to:



Lion Pam Schroeder  
4629 Crescent Beach Rd.  
Onekama, MI 49675

(231) 889-4870  
dgibbons4870@charter.net





### From Lion Karla Roebuck

District 11-E1 IT Committee, Public Relations/Publication Advisory Committee, Webmaster

How many Lions Clubs fall within a 30 mile radius of your Club? When you are having an event, how easy it would be to have those extra enthusiastic supporters at your happening! When you are having a special occasion, whether it is a fundraiser or an exceptional program at your Lions Club meeting, no matter what it is, it only takes a few minutes to spread the word to a huge network that has the ability to explode into thousands of contacts within minutes. If it is a public event, post it on your personal Facebook page, share it on the District 11-E1 Facebook page and if you have time, email the details to me for inclusion on the District Calendar on the 11-E1 website. For every one view on the website, there will be 1000 views on Facebook so you figure out which tool is the most effective.

This is how it works: When you make an event and share it on your page your 200 friends see it. Half of them may read it and “SHARE” it to their friends. If the next person shares it with 500 friends, it already has the potential to have reached 1200 people. Within minutes your event could be visible to thousands of potential attendees! That is the magic of Facebook. So make sure to post your events, and maybe even MORE importantly include an eye-catching event photo. If you only put the link, you’ve diminished your audience by about 90% since most people will not click on a link without a photo.

If it is strictly a Lions event, then instead of posting it to your personal Facebook page, make the event and post it on the District Facebook page. All those Lions in the proximity will know about your event and many will come and support your efforts.



Find District 11E1 on  
Facebook!

