

DISTRICT 11-E1 CABINET MEETING MINUTES – Saturday, October 12, 2013
BIG BOY RESTAURANT, 1310 S. Mitchell St., Cadillac, MI 49601

Meeting called to order at 9:30 a.m. by **Governor Tim Anderson**.

Cabinet Officers attending: Governor **Tim Anderson**, 1st Vice Governor **Pete Conarty**, 2nd Vice Governor **Mike Howard**, IPDG **Bill Simpson**, Secretary **Janalee McClure**, Treasurer **Pam Schroeder**, Region 1 Zone 1 Chairperson **Connie McMorris**, Region 2 Zone 2 Chairperson **Bernard Baldwin**, Region 2 Zone 3 Chairperson **Bill Downey**, Region 3 Zone 2 Chairperson **Bill Koch**.

Others attending: **Trish Lewis**(Lake Ann), PDG **Harry Johnson**(Baldwin), **Marge Downey**(Luther), PDG **Dick Daniel**(Empire), **Ron Sharp**(Midland), **Edye McCarty**(Luther), PDG **Jerry Brandt**(Harrison), **Kay Brandt**(Harrison), **Jackie Perrin**(Big Rapids), PDG **John Monahan**(Mt. Pleasant), **Ron Gibson**(Fremont), PDG **Duane Witter**(Carson City), PDG **Lynn Mast**(Fremont), **Laurene Homsher**(Fremont), PDG **Dick Perrin**(Big Rapids), PDG **Jim Walls**(Stanwood), **Peggy Walls**(Stanwood), and **Karla Roebuck**(Chippewa Lake). Total 28 attendees.

PDG **Jerry Brandt** offered the Invocation. Lion **Bernard Baldwin** led the Pledge.

Governor Tim welcomed all Lions to his second Cabinet Meeting and presented updates on District activities and honors of his year to date:

- Only 108 districts in the US & Canada earned the International President's Achievers Award for meeting their goals. District 11E1 was one of the 108 that met their 1st quarter membership goals so the International President presented me with his pin and Silver Star in an outstanding ceremony at the USA/Canada Forum. This prestigious award is shared with the entire team so will 1st Vice **Pete Conarty**, 2nd Vice **Michael Howard**, Global Leadership Coordinator PCC **Richard Perrin** and Global Membership Coordinator PDG **James Walls** please come forward to receive their International Presidential Pin and Silver Star Award at this time.
- Updates on the new Club activity in our District
 - New Kinsley Club is coming along right on schedule; Charter Night is in the works, 23 members have signed up, Lake Ann Lions Club is Sponsoring Club, Officer training has been scheduled and Guiding Lions have been assigned.
 - LCI will be sending Lion Paul Baker from Quebec to lead the extension for a Lions Club at Ferris University. He will spend 3 days on campus, probably Nov. 6-8, will open the Lions Club to the entire school and will be leading the Community Survey. Our only cost will be pizza and flyers.
 - Reed City area survey has been completed and we are waiting for International to schedule an extension representative to assist us with that project.
- We have 18 Guiding Lions in our District now and all of them need to be recertified this year. Forms are available on the International Website to recertify or to apply to be new guiding lions. If everyone would pull the forms off the International website and fill them out the recertification and new guiding lions training could be completed when the International Representative is here in November.
- Club Secretaries - a change in procedure from International - please note that late M reports will not be posted current but will go back to update numbers in past months so you must post each month separately when late so you will end up being current.
- Requesting reports:
 - I'm asking all District Chairpersons to send me update reports or minutes of all State meetings you attend, within a week of the meeting, so I will know what is going on at the State and District level in all Committees.
 - I am also looking forward to the reports from our Zone Chairpersons so I know the status of all clubs that are visited. The form is on our District website and will be forwarded to me automatically so you don't need to mail me a copy.
- We will have two candidates for International 2nd Vice President in Toronto at the International Convention. District 11E1 will have a 'Meet the Candidate' in Mt. Pleasant at the Comfort Inn on November 22, 2014. Candidate's PID Mike Butler from Texas, a radio personality endorsed by International and PID Bob Corlew an independent candidate from Tennessee. Our Council of Governors plan to vote on endorsement at the Dec. 6-7, 2013 Council Meeting in Lansing. Everyone invited to attend the 'Meet the Candidate' meeting in Mt. Pleasant.

- Miscellaneous items for your information:
 - New fundraiser in our District – Walmart paper Lions available for \$1.00 for special donation for White Cane. Will be available throughout District if Clubs want to contact their own Walmart.
 - Our District Membership Drive will end Nov. 30, 2013
 - Camp T clean-up will be Oct. 19th. I hope we have more 11E1 volunteers this year.
 - Kidsight is going O.K. in our District. 2,000 students in the Cadillac schools will be done by Lions in the even years and the Health Dept. will be doing the odd numbered years in the future.
 - Check the District Website for the Governor's Pardon Form for use in your club meetings.

Unscheduled visitor: Cadillac Mayor Bill Barnett arrived to make a public special presentation to **Governor Tim** for his 11 years of service in the Cadillac area, working as a Lion volunteer, to change people's lives in a positive manner. The Special Tribute was signed by Michigan Governor Rick Snyder, Senator Darwin Booher and Representative Phil Potvin on behalf of the city of Cadillac.

1st Vice Governor Pete asked all Lions to wear their lion pins and project shirts all month during our membership month.

- I found canvassing for Kinsley to be a very rewarding experience.
- Special thanks to PDG **Jerry Brandt** for his work on the 2015 Convention site and for being my traveling companion for visiting clubs.
- I enjoyed attending Zone dinners and activities this fall and am looking forward to more Club visits.

2nd Vice Governor Mike reported:

- Boy how does time fly be when you are busy. I have visited four of the zone meetings so far. I will be setting up appointments with the other zone chairs to visit their meetings. I have also visited 2 of the 10 clubs I have been assigned and will be getting in touch with the rest to set a time and date for my visitation to their club.
- All of our clubs are doing a good job on their fall events. The clubs are enjoying mixing with their Community neighbors. This can be a good way to get new members.
- We are now into our Fall Membership Drive. District **Governor Tim** is well on his way to get a pie in the face. Now let's help him get enough new members so his other wish, to give his wife a pie in the face, can be accomplished.

PCC Dick Perrin reported on the Global Leadership Program in District 11E1:

- Club Officer Training for the new Kingsley Lions club officers scheduled for Thurs., Oct. 24, 2013.
- Certified Guiding Lions course trains in new club support. Dist.Gov. are encouraged to appoint 2 guiding Lions for the first 2 years of operation of a new Club. Guiding Lions can orient and train new club officers, motivate and support the new club growth.
- Guiding Lions are required to recertify every three years by taking the course from an instructor or download the materials from the Lions International web site and complete the Certified Guiding Lion Course Workbook. I have kits available today for anyone that would like to be recertified by the Int'l Rep that will be visiting in Nov.
- The Club Excellence/Success Program is available in two levels: CEP & CEP Lite. Register on the LCI website to start the process for your Club of CEP Lite and a member of your own Club can lead the workshop.
- Upcoming Training Opportunities:
 - Michigan Lions Leadership Institute at Higgins Lake on Nov. 8-10, 2013 now has a waiting list of six.
 - Michigan Forum at the Ramada Inn in Lansing on February 14-15, 2014.
 - Lions Clubs International Learning Opportunities – look for webinars & online courses.

PDG Jim Walls reported on the Global Membership Program in District 11E1:

- Global Membership Goal is two members from each zone every month. Zone Chairpersons please call me or email me with your total new members for the month: Phone 231-796-2861 or email: walls7@hotmail.com.
- If you ask 10 people you may get one. I've offered pins to Zone Chairperson as reward for new members.
- State Membership committee is working on retention as #1, that's important- but new members are really great to strengthen your Clubs.
- We're running out of Gov. Pins, if you have any you aren't going to use please turn them in to me right away.

Secretary **Janalee** added Treasurer's Report and Secretary Report to the Written Agenda. Lion **Bernard Baldwin** moved approval of the Agenda with the additions. Motion seconded by Lion **Bill Downey**. Motion Approved.

Treasurer Lion **Pam Schroeder** presented checking account activity with balances since July 27th meeting:

DISTRICT 11E1 FINANCIAL REPORT October 12, 2013

<u>Receipts</u>	<u>Budgeted</u>	<u>Actual</u>
Beginning Balance		\$25,000.00
Lion Kerry's Balance sent to me		3,872.38
Dues – 1206 @ 21.50	\$25,925.00	10,511.25
Pins		295.00
Fall Conference		159.14
District Fund Raiser		370.00
Roster Books		39.00
District Shirts		1,079.95
50/50		240.00
Tail Twisting		87.00
Kidsight		933.00
Convention (from IPDG Bill Simpson Dinner)		300.00
	Total Receipts	\$42,886.72
<u>Expenses</u>		
Dues – 1206 @ 14.50	\$17,487.00	8,418.50
Roster Books	372.00	372.00
State Pins & All State Band Pins		460.00
Security Bond	229.00	229.00
Name Tags & Pins		245.62
PDG Banner Repair		27.00
Check Printing		27.15
Newsletter & Postage	500.00	142.39
Incorporation Papers		20.00
DG Expenses	2,700.00	588.71
2 nd VDG	750.00	212.16
Harrison Lions Club – hosting Fall Conference		50.00
District Shirts		1,235.50
	Total Expenses	\$12,028.03
<u>Checkbook Balance</u>	<u>\$30,858.69</u>	
<u>Designated Funds</u>	<u>Balance 7-21-13</u>	<u>Current Balance</u>
Sight & Hearing (Kidsight)	\$8,719.85	
Receipts \$933.00		\$9,652.85
Diabetes	2,419.67	2,419.67
Youth Exchange	210.00	210.00
LCIF	-0-	-0-
District Convention	4,010.64	
Receipts \$300.00		4,310.64
Miscellaneous	615.12	615.12
Tail Twister	526.33	
Receipts 87.00		613.33
	<u>Designated Fund Balance as of October 11, 2013</u>	<u>\$17,821.61</u>
	<u>Balance in Administrative Fund</u>	<u>\$13,037.08</u>
	<u>Total all Funds – Balance to Checkbook</u>	<u>\$30,858.69</u>

IPDG **Bill Simpson** moved approval of the Financial Report as presented. Motion seconded by PCC **Janalee**. Motion Approved. It will be placed on file for yearend audit.

Secretary **Janalee** presented a report of District Dues not paid by Clubs as of October 11, 2013. Bear Lake Lions paid partial dues but still owes \$78.75, Manistee Lions Club owes \$168.75 and Sand Lake Lions Club owes \$105.00. The President of each club received the original dues notice, the secretary of the past due clubs received the past due notice with a note that if not paid by Oct. 12th they would be reported 'unpaid' at the Cabinet Meeting in Cadillac on that day. In addition, telephone calls went to each of the above clubs last week.

Old Business: from July 27th meeting – Policy Manual – Kidsight Cameras are no longer property of District 11E1: PDG **Lynn Mast** requested motion to delete cameras from policy manual- Section C, #13. District Property; b) Kidsight Photo Cameras under the care and custody of the Kidsight Committee under the direction of the Cabinet. PCC **Janalee** moved to delete present #b, from #13 of Section C of the District 11E1 Policy Manual and renumber the balance of #13 a, b, & c. Motion seconded by Lion **Pam**. Motion Approved.

ZONE CHAIRPERSON REPORTS:

Lion **Connie McMorris** Region 1, Zone 1 Chairperson reported how much she enjoyed the canvassing for the new Kingsley Lions Club and is looking forward to the addition of Kingsley to her Zone. She updated some of the other clubs in Zone 1:

- Traverse City Lions is looking forward to partnering with Kingsley on a service project in the future. They also are having their first pancake breakfast on Nov. 2nd at the American Legion Post #35.
- Lake Ann is the sponsoring club for Kingsley, is helping Traverse City with their breakfast, is considering trying to start a Leo Club at the music camp Interlochen and may even change meeting places.
- Frankfort is still struggling, canceling projects at the last minute because they didn't have enough workers. PDG **Lynn Mast** volunteered to be assigned to help the club.
- Empire is a great Club. Lion **Jackie Glazier** transferred from Cedar-Maple City & is really enjoying Empire Club, working with PDG **Dan Gibbons** on Project Kidsight and has sponsored her husband to be a new Empire Lion.
- Honor Lions Club has a new member coming in, maybe a wife & brother too. 2nd Vice Governor **Mike Howard** made a great impression on the new potential members when he made his Club visit.

And last of all I would like to thank District for the donation of the brick honoring husband Fuzz, who passed April 2013.

Lion **Richard Veine**, Region 1, Zone 2 Chairperson: Absent, no report.

Lion **Diane Fleming**, Region 2, Zone 1 Chairperson: Absent, no report.

Lion **Bernard Baldwin**, Region 2, Zone 2 Chairperson reported he has contacted all but two of his clubs. The last two are scheduled for later this month. Membership remains my major concern. Four of the eight clubs are currently below 15 in membership. I am in the process of scheduling my next Zone meeting.

- Chippewa Lake and Mecosta Lion Clubs are scheduled to merge which will bring them to 19 members. Chippewa Lake held their famous Poker Run on the lake and also assisted Mecosta with their Wheatland activity.
- Barryton Lions Club continues their bingo with great success & had a good season at Wheatland.
- Remus had good success with their golf outing but the profits were down. **Gov. Tim** presented Remus with a banner commemorating their 75th year and read a letter of congratulations to the Club from the International President.
- Weidman had a record year at Wheatland but their golf outing was a disappointment.

Lion **Bill Downey**, Region 2, Zone 3 Chairperson reported he has contacted all 4 of his clubs and has visited two:

- Cadillac is working on an Anniversary celebration for December.
- Ewart had a very successful day at the County Fair.
- Luther will have a harvest dinner with auction of a new rifle and the Club also has 2 new potential members.
- Baldwin is working with the community for the Halloween Party and 2 past members have rejoined.

Lion **Richard Langin**, Region 3, Zone 1 Chairperson was called into work this morning but sent a written report:

- Carson City will be having Candy Days.
- Edmore Christmas at the bank and ham sales.
- Greenville will have a golf outing and spaghetti dinner to help supply Christmas toys for Christmas.
- Six lakes will be having a fish fry and will be doing Christmas for kids and fruit sales.
- Sheridan is enjoying their new dynamo President who's organizing the Zone fruit sales and Sheridan is still planning their variety show for April.

Lion **Bill Koch**, Region 3, Zone 2 Chairperson reported:

- Howard City is very active and doing very well.
- Fremont Club has new members and are very very active in their community.
- Sand Lake is small and maybe Howard City & Sand Lake will consider a merge in the future.
- White Cloud has tried a new fundraiser this year called 'the Chicken Drop'. It just may become a keeper for them. White Cloud hasn't done White Cane for the last few years but have put that back on their agenda. We hand out the White Cane Law that we purchase from the Foundation and educating the public is very important. We hosted a Michigan Pin Swap twice already and may attempt to make that an annual event for our Club.

Tail Twister Lion **Ron Gibson** took the floor for a 'Truth or Consequences' moment. He asked all attendees:

- if you have said anything that you are not really proud of since the last meeting,
- if you are color coordinated,
- if you knew that Frankfort won a Grand Rapids Art Prize,
- if you have been giving away the wooden nickels,
- if you are wearing the 2013 District Pin

If your response is yes on any of the above 'truths' you are eligible, as a consequence, to place a donation in the tail twisters bank and you are also eligible to purchase a district 50/50 ticket for \$5.00 to pick the date that the Governor's membership goal of 124 new members is accomplished.

NEW BUSINESS:

PDG **Jerry Brandt** presented the options for 2015 District 11E1 and 11C1 Convention Sites for March 28, 29 & 30, 2015:

- Holiday Inn, Traverse City – Room Rate \$190.75, meals from \$6.00 Cont. Br, Plate Br. \$8-13.00, Lunch \$10-15.00, Banquet \$16-32.00, plus possible equipment rental charges.
- Park Place, Traverse City – Room Rate \$93.55, meals from \$6.50 – 8.00 Cont. Br, Plate Br. \$9.50, Lunch from \$11.00, Banquet from \$20.00, one comp room and equipment charges waived.
- Ramada Inn, Grayling – Room rate \$93.55, breakfast \$9.99, lunch \$12.99, Banquet \$13.99 to 32.00, two comp rooms and equipment rental waived, hospitality \$25.00 per day per room.
- Crystal Mountain – Room rate \$115.83, breakfast \$9.75 to 11.95, breakfast buffet \$11.95 to 13.95, lunch buffet \$16.95 to 17.95, banquet plated \$24.95 to 29.95, \$600.00 per day meeting room rental, one comp room for each 50 sold.

IPDG **Bill Simpson** moved we approve the Park Place in Traverse City for our 2015 District Convention. Motion seconded by Lion **Connie McMorris**. Motion Approved.

Lion **Pam Schroeder** moved we do 2015 District Convention alone (without 11C-1). Motion seconded by Lion **Bernard Baldwin**. Motion approved.

PDG **Jerry Brandt** presented the proposed financial budget for District 11E1 convention at the Doubletree Hotel-Convention Center, Holland, Michigan March 21st – 23rd, 2014, and other miscellaneous information:

- We will be having the boat race activity on Sat.
- Rooms will be \$79.00 plus plus = \$83.25.
- The projected budget shows a full registration will cost \$97.65 per person.
- Baseball, cruise idea and some kind of mystery night has been suggested for theme choices.

Lion **Pam Schroeder** moved approval of the following proposed financial budget as presented. Motion seconded by IPDG **Bill Simpson**. Motion approved.

INCOME:

Starting Balance		\$ 1,000.00
Registration	120 @ \$ 7.00	840.00
Friday Night	50 @ \$14.00 (meal)	700.00
Saturday Breakfast	43 @ \$16.50	710.00
Saturday Lunch	88 @ \$14.00	1,232.00
Saturday Banquet	92 @ \$29.95	2,755.40
Sunday Breakfast	68 @ \$16.50	1,122.00
50/50 Raffles		300.00
Auction		1,500.00

Total Projected Income	\$10,159.40
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EXPENSES:

Friday Night – meals:	58 @ \$10.55 (50 + 8 Comps)	\$ 611.90
Saturday Breakfast – meals:	51 @ \$15.15 (43 + 8 Comps)	772.65
Saturday Lunch – meals:	98 @ \$14.00 (88 + 19 Comps)	1,372.00
Saturday Banquet – meals:	103 @ \$29.95 (91 + 11 Comps)	3,084.85
Sunday Breakfast – meals:	76 @ \$15.15 (68 + 8 Comps)	1,151.40
Room Charge 3 rooms x 2 nights = 6 x \$83.25 =		499.50
Governor’s gifts & badge holders		600.00
Decorations		300.00
Printing and Flowers		200.00
Friday night entertainment		400.00
Miscellaneous		300.00
International Speaker – gift		200.00

Total Projected Expenses	\$ 9,492.30
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Projected Profit	667.10
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NOTE: without any starting cash, the convention would have a loss of: \$ (332.90)

The whole committee will be visiting the Convention Site on October 25th to finalize the schedule and all costs.

Governor Tim presented information and an update on the merger of Chippewa Lake Lions Club and Mecosta Lions Club. **IPDG Bill Simpson** moved approval of the merger. Motion seconded by Lions **Connie McMorris** and **Bill Koch**. Motion approved unanimously. Lion **Karla Roebuck** reported that the two clubs have been working on projects together and everything points to a ‘good fit’ since the individual activities of the clubs mesh very well. The Chippewa Lake-Mecosta Lions Club name change needs to be filed with LCIF. All Mecosta members will be transferred to Chippewa Lake as soon as the audit is completed.

STATE PROJECT DISTRICT CHAIRPERSON REPORTS:

All State Band – Lion **Tricia Lewis** reported that donations to All State Band will go to Administration if you do not direct the donation directly to individual kids that are part of the band and have contacted you for assistance. Administration is important since it covers the music, supplies, insurance, instruments, rentals and staff costs but many of the kids need individual help so they can attend. Tryouts will be next weekend. Lion **Laurene Homsher** suggested we invite the Band Director to Zone Meetings so they will learn more about our All State Band Program.

Bear Lake Camp – PDG **John Monahan** reported on the Bear Lake Committee goals for 2013-14. Increase communication in each District on activities of Bear Lake Camp using District newsletters, etc., encourage a special district fundraiser for Bear Lake Camp, increase club visits by 25% and set up a calendar of events to distribute in the Districts. Committee members should emphasize the camp’s accreditation, encourage camp visits & ask clubs to sponsor a camper or at least try to increase donations to Bear lake Camp. Six children from 11E1 attended Bear Lake Camp this year.

Leader Dog – Lion **Pam Blizzard** Absent but Lion **Ronald Sharp** reported:

- District 11E1 gave \$10,500 for the 2012-2013 Lions year. The goal is to increase that donation this year.
- 11E1 has 11 working guide dogs now.
- 2013-2014 is Leader Dog's 75 year celebration. They need to redesign the kennel area. 300 dogs go thru the kennels each year.
- Sept. 14th was the first Chairperson training session for Leader Dog Chairpersons.
- I raised a puppy in 1989 for Leader Dog. Now I am a puppy counselor – we have 15 in the area. We need more volunteers such as puppy raisers. Sometimes you can take puppies to white cane fundraisers and sometimes that will help increase the donations.
- I have placemats available for clubs to use for their meals or fundraisers.

Lions of Michigan Foundation – Lion **Ron Gibson** and IPDG **Bill Simpson** reported:

- Eight Clubs donated \$1,620 to the Foundation at the Fall Conference at Harrison in Sept.
- Cadillac Club received a grant to help a Family that has a son in a comma at Munson Hospital.
- All requests for Foundation assistance requires a Club sponsor.
- Kidsight money sent to the Foundation can be used for screenings.
- Last year our clubs donated \$6,000 to the Foundation and received \$15,000 in grant assistance.
- The Foundation is looking for donations of used eye glasses and hearing aids.
- The Foundation is considering a new fundraiser, maybe medallion's. Nothing has been decided yet.

Michigan Eye Bank – PDG **Lynn Mast** reported our District donated \$9,702.94 last year and 51 people in our 10 counties got their sight back. A cornea for transplant costs \$1,700 from Michigan Eye Bank. I'd like to attend Zone Meetings to give out patches and pins. Just let me know the dates.

MULTIPLE DISTRICT COMMITTEE REPRESENTATIVE REPORTS

International Convention – PDG **Harry Johnson** reported he was elected Vice Chair at the last meeting. Michigan Night in Toronto may be Casa Loma Castle. The train out of Sarnia only costs \$100.00 and delivers you to the Convention Center.

Michigan Forum – PCC **Dick Perrin** reported the date is Feb. 14 & 15, 2014 at the Ramada Inn in Lansing.

MD 11 Convention – PDG **Laura Johnson** Absent but sent written report: No meetings have been scheduled yet.

DISTRICT CHAIRPERSON REPORTS

Camp Tuhsmeheeta – Lion **Larry Alman**: Absent but sent written report: Opportunities Unlimited for the Blind will be holding their Annual meeting in Grand Rapids October 26th. This is an open meeting and will have an election of officers. Camp season is over now and we had a very busy year at Camp T. & beyond. I'd like to thank the Clubs in District 11E1 that made a pledge or a donation to Camp Tuhsmeheeta. Your funds are needed badly and we are very grateful to you for your support. We'd like to visit your Club and put on a program for you to show you what we are doing with and for the children that attend camp. On October 18-19, 2013 the Past District Governors Association is planning a clean-up and pick up at Camp Tuhsmeheeta. There is overnight lodging and showers with hot water if needed. Contact District **Governor Tim** if you can attend so we have a head count for the food. All workers welcome.

Constitution, By-Laws – PDG **Lynn Mast** reported approved changes for the policy manual on page 4 of the minutes, under Old Business.

District Convention – PDG **Jerry Brandt's** complete report is recorded under New Business on Page 5 & 6.

Credentials – Lion **Gayle Morlock** was absent but her written report told us the January Newsletter will have the credential form for clubs to fill out. Clubs are allowed delegates per February 2013 Membership recorded at Lions International minus any drops this year.

Diabetes/Sight Conservation Awareness – Lion **Jackie Glazier**: Absent, no report.

District Pin – PDG **Jim Walls** reported he was out of Governor pins and would like to ask all persons that have unpaid pins out please pay for them soon or give the pins back to him so he can get them sold. If any individuals have old pins they don't want I will sell them for you and donate the money to District.

Editor, Newsletter, Communicator – Lion **Debbie Kreitner**: Absent, no report.

Elections & Nominations – PCC **Dick Perrin** reminded everyone that he needs a Club Letter of endorsement if any of you want to run for any office next year. Letter needs to be in 90 days before the election at District Convention.

Float Trailer – PDG **Laura Johnson** Absent but sent a written report:

- 13 Clubs utilized the District Float in 2013, several clubs used the float for the first time and all comments were very positive.
- There is some maintenance needed to the float at this point. I will be repainting the deck boxes next spring, as they have gotten scratched up being loaded in and out of vehicles. The major item is the need for a new water proof tarp which covers it in storage as well as when it is towed down the road. King Lion Frank Januz from the Newaygo Lions Club has offered to sew a reinforced cover, provided the District provides the materials. He estimates the total cost to be around \$250 for the commercial type fabric used for boat/RV covers and the clasps to hold the cover in place. He will double all corners and where the tarp sits over the folded sign boards on the deck of the trailer. He estimates he will be doing it within the next month. He will also pick up the float at Luther and return it there when he has completed the cover. Also, the electrical wiring harness needs to have a longer plug in cord. I was told of a couple vehicles the plug is hidden under the vehicle and the current cord would not reach. I will ask someone experienced in electrical if they would take on this repair.
- In closing, I believe the creation of the float has been a positive PR tool for our clubs.

IPDG **Bill Simpson** moves we charge a \$20.00 rental fee for the use of the float. Motion seconded by Lion **Connie McMorris**. Motion Approved. No action was taken on the repair request at this time.

Hearing – Lion **Gayle Morlock** Absent but sent a written report: We have had a lot of trouble with the forms for the hearing aids. Individuals are not willing to offer their proof of income so Chad cannot process the forms so we have to send them back to the individuals for completion. Also, the individuals must include all household income on the form. I have one request from the Evert Club at this time to send to the Foundation.

Honorary – IPDG **Bill Simpson** reported he has 8 triangle 'Lions At Work' signs available today for \$18.00. He also asked the District to consider a donation to Penrickton Center today. Penrickton is a 501C3 private, non-profit five day residential and day care agency serving blind, multi-disabled children ages 1-12 located in Taylor, Michigan. No fees are ever charged to the families. They rely solely on donations to serve these special children. Lion **Bill** will be visiting Penrickton and would like to take the District donation with him. Lion **Bill Downey** reported he and his wife Lion **Marge** have 'adopted' a Penrickton child and donate to this good cause regularly.

Lion **Bill Koch** moved we support Penrickton with a donation of \$100.00 today from District Miscellaneous fund. Motion seconded by IPDG **Bill Simpson**. Motion approved.

PCC **Janalee** moved that we invite Penrickton Center to have a table and make a presentation at our District Convention. Motion seconded by Lion **Connie McMorris**. Motion approved.

International Relations – Lion **Bill Shier**: Absent, no report.

Information Technology/Webmaster – Lion **Karla Roebuck** presented an outstanding written report in person:

As you may know, I was given a new title recently. As the District 11E1 Social Media Chairperson, my duties have been recognized! Thanks **Governor Tim** and MD11 for validating and endorsing all the work many of us do to promote Lionism on Facebook and other social media sites such as Twitter, LinkedIn, Google, etc.

Prior to his becoming District Governor in 2008 **Larry Morlock** requested an all-new look, feel, and content for our District website. I spent hundreds of hours building the website and for the most part, I enjoyed the challenge because it was a labor of love. I love our organization and I love my Lions family. When the new website went live in July of 2008, it was a very proud moment in my life. Every Governor since then has found different ways to utilize this 'tool' and every one of them has made sure that I have the information and resources I need to follow through.

Since that day, I have attempted to keep the website updated and relevant. It has been a rare occasion that PDG **Janalee** could not find a document or something she was looking for, even if it was from a previous month or previous year. Lions from District C1 would thank me for all of the convention information they found on our website since there was nothing available for them from their own district. All they had to do was search Google and there was all the info they needed. Those were little victories that kept me focused and happy, even when the site stats were dismal and concerned some people, there was enough positive feedback to justify the work.

Remember 4 or 5 years back, prior to our heavy presence on Facebook, I would occasionally report on the activity on our District website? Remember when we had 50 visits to the website per month and 99% of those ONLY viewed the Newsletter page? Remember when I was excited to have had 250 visitors to the website in the first 4 months of the year? Remember when I could go to the site stats and tell who was visiting, it shows me the service provider, location, operating system, etc. so that most people on the site stats had names I could assign? Well those days are LONG GONE. I have provided Governor **Tim** and Cabinet Secretary **Janalee** with a sampling of our site stats now. I will give a brief overview here, but if you would like a copy of the report, give me your email address and I will email it to you. It is difficult for me to see or read in hard copy but on the computer I can make it larger and easier to read.

Our website has been visited by viewers from 32 of the 50 United States. 69.6% of the views are from Michigan, meaning almost 31% of the website views were from other states.

Our website has been visited by viewers from 30 countries. 91.8% of views are from the United States, with the other 8.2% being outside the US, France came in second with 62 views, followed by Canada, Germany, India, and the Ivory Coast. Cool eh??

The site averaged 220 visits per month in 2013 with the highest being 326 views in August of 2013.

The site averaged 155 'unique' visitors per month in 2013 with the highest being 222 in August of 2013. Unique visitors are people who have never been on the site before.

With 2,204 total visitors, and 1553 unique visitors, that leaves us with the knowledge that there are 651 people who visit the website on a regular basis or at least more than once this year. This is phenomenal.

64.6% of the searches are conducted on Google to find our website, followed by Bing at 10.9%, and then 26 others for a total of 9 searches a day.

There were 100 different search 'key words' searched for that landed people on our home page. The highest number of searches with any on search criteria was 8 searches for the actual site URL www.millions11e1.org. This is very important information, since it shows me that searchers are finding our site no matter what people put in for the criteria.

55.5% of visitors came as direct traffic; they typed in the URL and came directly to the page.

18.7% came from a link from another website.

13.4% came from a search engine such as Google or Bing.

5.0% came from a link from a social network.

The statistics show the top 100 internet service providers used to access the website. 30% are from Charter, followed by ATT at 8.3%.

The slowest page to load is the District Calendar, which averages 6.7 seconds for the page to load followed by the Leo page at 5.7 seconds. The rest of the 25 various pages reported load in less than 2 seconds. Believe it or not, the Newsletter page is #13 on the slowest page list at 0.4 seconds.

To wrap up my report, I'd like to thank DG **Tim** for being a driving force in making our website a popular place to go for information and our Facebook page a place to go for information, social interaction, and Lions' camaraderie. His reporting live from Germany on the happenings at International Convention were instrumental in bringing Lions from all over Michigan, as well as other states and countries, together on Facebook and then to check us out on our website. His ideas such as 5000 good deeds have brought visitors from across the world into our social media realm. He is not afraid to ask, and knows that all he has to do is ask, unless I have anticipated the need and finished it already.

I'm having a ball trying to keep up with all the activity, more clubs are sending me their events, some clubs are posting their OWN events (FANTASTIC), lots of clubs are calling and email me with questions (meaning they are starting to CARE). It's a good year in the life of an IT, Publicity, Social media person – Lion **Karla Roebuck**

Leo – Lion **Laurene Homsher** reported: As State Chairperson she will be scheduling the first Leo Committee Meeting in the near future. So far the response that she's received from the Committee members from other Districts has been dismal but she's hoping she can remedy that following the first scheduled meeting. A Leo's Club can be started with 8-10 Leo members so it is doable in most Lion communities. If you need any assistance just give her a call. She also offered to attend as many Zone Meetings as possible to present the Leo Program to Clubs. In addition, she offered to help present any of the Foundations Lautzenheiser Awards. That award is named after her father, PID Ken Lautzenheiser and she would enjoy being part of the honoring.

Liaison – PDG **Lynn Mast** – no report at this time.

Lioness Liaison – Lion **Kay Brandt** reported the Lioness Convention will be November 1st & 2nd in Big Rapids. Special Note: Harrison Lioness will be hosting the 3rd Annual Male Beauty Pageant fundraiser Oct. 19th.

Lions Alert – Lion **Harry Engles**: Absent, no report.

Lions Clubs International Foundation – PDG **Jerry Brandt** reported he has pins for sale for \$20.00. And a quick reminder – the Club Excellence Award requires a LCIF donation so try to take care of that early this year so it won't be forgotten.

Lion Opportunities for Youth – Lion **Laurene Homsher** requested that Clubs consider encouraging Youth Exchange, which runs 3-6 weeks in your home, peace poster contest, Leos and Cubs, all programs for the youth. Special note –Fremont Lions have started a Cubs program this year.

Lions Quest – PDG **Harry Johnson** reported that the first phone conference meeting had very low attendance but his committee will be doing a presentation at the Michigan Forum February 15, 2014.

Lion Services for Children Chairperson – Lion **Terry Strong** was Absent but sent a written report:

I'm sorry my work commitments do not allow me to attend today's meeting.

The 'Michigan Reads' program is easy to get into and lots of fun. I have the same kit that was sent to all libraries and some day care centers in our District this fall. This kit is easy to use, very self-explanatory and fun for the kids. Stickers are a big hit with the children and they love taking the bookmarks home.

I stopped at a local daycare center. I showed them the kit and asked if I could have a reading time with the children. It was well received and the reading session was very successful for the children. The children really loved the reading of the story and the stickers that come with the activities book.

It looks like we may get a Kidsight screening at this site and that will be a plus plus for all the Lions.

I'm suggesting all the Clubs in our District stop at a local library and offer to help with the 'Michigan Reads' program as soon as you can this month. It's worth your time and the benefit to Lion Public Relations is outstanding.

Past District Governors Association – PDG **Duane Witter** reported the PDG Association is hosting a Camp T Fall Clean-up on Oct. 19th and is looking for Lions from our and neighboring districts to come out and help. This project is very much like the spring Bear Lake Camp Clean-up which we sponsor every year.

You are welcome to come to the camp on Friday the 18th for dinner and stay the night in one of the cabins, bring your own bedding. If you'd rather wait until Saturday the 19th arrive in time for breakfast at 7:30 a.m. or be there by 8:30 to help for the day. Lunch will be provided. Contact DG Tim if you plan to come out so we have a headcount for the meals. No charge for the meals.

Peace Poster – Lion **Steve Adsmund**: Absent, no report but Gov. **Tim** announced the Nov. 15th deadline to get the Peace Posters to the Gov. for judging.

Project Kidsight Coordinator – Lion **Bob Thompson**: Absent but Gov. **Tim** reported Cadillac has been extremely active with Kidsight. A new trend is having State Representatives sponsoring Kidsight screenings in some communities. Howard City was the first in our District. The Representatives pay for the screenings with a donation to the Foundation. The Foundation does not do any follow up at all. The Health Dept. will do all follow up. Kidsight has 96% accuracy and the Health Dept. equipment only has between 45-46% accuracy. Ohio has certified all Lions for Health Dept. screenings.

Public Relations/Publications Advisory – Lion **Karla Roebuck** reported there have been no meetings scheduled at the State level yet this year.

Strategic Planning – PDG **John Monahan** reported there has not been a State meeting scheduled yet but Lion **Kreitner** would like a one day Convention considered for the plan.

SVOSH – Lion **Tony Rutledge**: Absent, no report. We do know that all Lions are invited to attend the used glasses preparation at the School of Optometry in Big Rapids on the 3rd Monday of each month at 5:30 p.m. So far the response to help with the glasses on the 3rd Monday has been very low. We hope participation increases in the future.

White Cane – PDG **Larry Morlock** Absent but sent written report: There has been a change on the scholarship form this year so make sure you have the new updated form if you have a candidate for the scholarship. There will be a white cane table at the Michigan Forum so don't forget to order your white cane supplies to pick up so you can save the shipping fees!

Youth Exchange – Lion **Edye McCarty** reported we have three requests from Midland and one for Israel from District C-1.

Governor Tim Anderson's closing remarks:

- Roster books are still available for \$3.00.
- Charter members have their own separate department at Lions International, that's why the extra \$5.00 charge.
- We are expecting to Charter Kingsley by the 24th.

IPDG **Bill Simpson** moved to adjourn the meeting at 3:00 p.m. Motion seconded by Lion **Bill Koch**. Motion Approved.

Respectfully Submitted,

PCC **Janalee McClure**, District 11E1 Secretary 2013-2014

NOTE: Motion made at the January 11, 2014 Cabinet Meeting by IPDG **Bill Simpson** to approve the October 12, 2013 Cabinet Minutes as presented. Motion seconded by Lion **Connie McMorris**. Motion approved unanimously.