

DECEMBER DISTRICT NEWSLETTER

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DG AL ROESSELER'S DECEMBER MESSAGE

December marks the end of the calendar year and the half way point of my Governor year. It is a good time for reflection. The first six months as Governor have flown by. It seems like yesterday I took my oath of office in Las Vegas. I have been busy; thirty-three of our forty-three clubs have been visited as have five of our six zones. Several observations are fairly clear. I have yet to visit a club that is not deeply committed to providing service to its community. Their selfless sacrifices of time and treasure are inspiring. Our district's clubs truly embody the Lion motto "We Serve". Another observation is that many clubs are dealing with not only declining, but aging membership. Staffing projects has become increasingly challenging. Clubs are reluctant to cut back on their well-established signature projects, making it difficult to undertake new projects. It is important we avoid burning out our members. To address these and other related problems, increasing membership must be a priority for our clubs.

Most of our clubs are very generous in supporting District, State and International projects. They can see that supporting Lions projects is like providing insurance for the people in their communities. If someone needs a leader dog, a corneal transplant, hearing aids, eye surgery, or if the entire community needs disaster relief, Lions are there.

Personally, I also believe we have an obligation to our fellow humans regardless of geographical location. I am proud of what Lion Clubs International does to help those in need. Our symbol, the two headed Lion looking in every direction for opportunities to serve is inspirational. Where there is a need there is a Lion! As we celebrate our religion's Holy Days, I wish each of you the rest, relaxation, and inspiration necessary to recharge and refresh your spirit. Let us all begin the New Year recommitted to service and making life better for all our neighbors.

Ann and I wish each of you a
Happy and Healthy Holiday
SEASON – DG AL ROESSELER





STANWOOD LIONS

On Saturday, November 4, the Stanwood Lions Club held their annual gun raffle drawing at Frank's Sporting Goods in Morley, MI. Judy Dowell, president of the Stanwood Lions, drew the winning tickets. First place winner was Henry Spedowski from Stanwood. He won a Savage 30-06 or \$350 in cash. The second place winner was Ken Welch from Morley MI. He wins a \$100 gift certificate from Frank's. The third place winner was Joe Aldrich also from Morley. He wins a \$50 gift certificate from Frank's. Congratulations to the winners! Proceeds from the raffle go toward Lions service projects in the Morley/Stanwood area. President Judy Dowell presented Tanner Havens with a Stanwood Lion's Club friendship banner in appreciation for the help Frank's has given the Lions Club over the past years. He now has it hanging behind the counter at Frank's sporting goods.



District Governor Al Roseler presented a particularly meaningful award to Lion Shiela Ferrel, a Region Chair and District 11 E1's Global Service Chairperson. This was a "New Voices" award from International President Gudrun Yngvadottir for Shiela's work in promoting Service in our District. **Congratulations** Shiela!



2nd VDG
BILL KOCH'S
MESSAGE

Greeting Lions! I have not been able to visit any clubs this month and probably will not be able to do so for several weeks. During a slip and fall at our Lions Den, I tore my quadriceps from my patella. I will have it surgically repaired the 28th. Then 6 to 12 weeks recovery. Then I will get to see some more of our Fabulous Clubs. This is the time of the year when our clubs help the communities in so many ways. Kaleva is hosting a Christmas dinner - a free will offering. White Cloud is hosting a dinner for the community. Last year they served 350 dinners. There are so many things the Lions do in their communities during the Holiday Season. Lions get Ideas from your sharing let your Newsletter editor know. Clubs can also share the joy of Christmas by serving a cause together. What better way to celebrate the season then by giving service to your community. I have enjoyed visiting clubs and meeting more lions this year. If all goes well in the end of January, I will be able to start visiting more clubs. Share this season with your community. Merry Christmas and a Happy New Year. SHARE CHRISTMAS! GO LIONS GO ! 2nd VDG Bill Koch



PAWS WELCOMES NEW CEO
MICHELE SUCHOVSKY

The Paws With A Cause® Board of Directors has announced that after a national search, the PAWS® Board has selected Michele Suchovsky to serve as the new Chief Executive Officer of Paws With A Cause. Michele officially joined PAWS on Monday, November 12.



The Manistee Lions hosted a Thanksgiving Bingo at the Manistee Senior Center and presented a Check for \$200 to their Food Bank. This was to support the “In Their Shoes” Poverty Awareness Project.



BIG RAPIDS LIONS CLUB

Once again this year, the Big Rapids Lions Club held a local International Peace Poster Contest. Students from two local schools – Big Rapids Middle School and St. Mary’s Catholic School participated. The winning posters were selected in judging that took place October 22 and was based on originality, artistic merit and nortraval of the theme

Cady Harvell and Marissa Warren were the 2 local contest winners. Harvell, is a seventh grader at Big Rapids Middle School and Warren, a seventh grader at St. Mary’s Catholic School. The students and their families were honored for their participation by the Big Rapids Lions Club on November 12th.

With the Ferris State University football team qualifying for post season play, the Club has continued to be busy with the concession stand for home football games. Plans are underway for the Big Rapids annual Christmas party. They will host students from Eagle Village at the party.



St. Joseph the Worker, Beal City participated in the Weidman Lions Peace Poster Contest. From left to right: Weidman Lion Fernando Terreros, Jody Schumacher 1st place, Brandon Shirley, teacher and Addison Doyle, Runner Up.



Big Rapids Peace Poster Winners





What Makes Your Club Outstanding

District 11-E1 is looking for successful ideas. Each of our clubs is unique and has their own way of doing things. Many of these club practices are definitely “share worthy”. We are holding a district wide contest to identify outstanding practices. The areas we are looking for are:

1. Fundraising Projects
2. Service Projects
3. What you do for fun.
4. Membership – Recruitment/Retention

Entries should be emailed to aroeseler1947@hotmail.com by February 1, 2019. Entries will be compiled and shared at District Convention on April 27th. Unfortunately, there will be no cash prizes, just the satisfaction of helping other Lions Clubs by sharing your great ideas.
DG AL ROSELER



Coleman Lions Charter Night - "Heart of the Lion" awards were presented to local firefighters; Chief Bill Cozat, Don Haske and Kyle Shelby by President Chuck Dinsmore.

District Peace Poster

Thank you to all the clubs that sponsored a Peace Poster Contest this year. Eleven posters were submitted to DG Al. Of those, 3 were eliminated for not meeting the rules, 2 for size and one for writing on the front. The other eight posters were judged over Thanksgiving weekend by the Roeseler children and grandchildren. After reviewing the criteria, noting the theme was “Kindness Matters,” the winner selected was Harley Lattimer from Coleman! After learning where the winner was from, our grandson commented, “Oh no, that will make Grandpa look bad!” But “Grandpa” agreed that it met all the criteria and was worthy of winning. Harley’s poster will go on to multi-district judging at the Council of Governors meeting December 1, 2018.

The remaining posters can be picked up at the next Cabinet meeting, January 19, 2019 in Coleman. If no one from your club or area is attending the meeting, let DG Al know and your poster will be mailed to you.

DISTRICT 11 E1 PEACE POSTERS - 2018 WINNERS



SANFORD MERIDIAN MIDDLE SCHOOL



ST. MARY LEELANAU SCHOOL



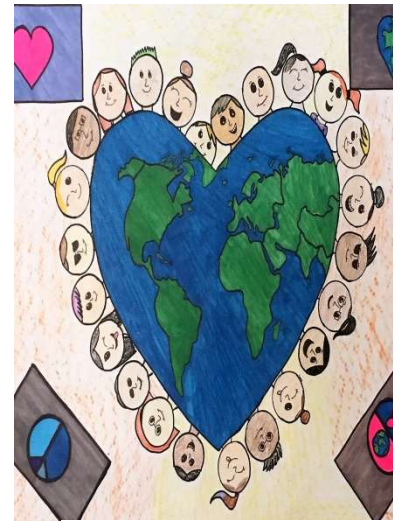
SAND LAKE LIONS TRI-CITY MIDDLE SCHOOL



BIG RAPIDS MIDDLE SCHOOL



DISTRICT 11 E1 PEACE POSTER WINNER - COLEMAN SCHOOL



HARRISON LIONS CLUB FARWELL SCHOOLS



HARRISON MIDDLE SCHOOL



CENTRAL MONTCALM MIDDLE SCHOOL



COLEMAN LIONS

Coleman Lions Club honored Peace Poster winners from Coleman Jr. High and Sanford Meridian Middle School. Harley Lattimer and Michael Rice along with 10 family members were invited to a pot luck supper at the Coleman Lions Hall. Harley and Michael each received a certificate and a check for winning first place. Also attending for the first time was Coleman art teacher Lane Dexter who received a certificate and a standing ovation for his many years of encouraging students to think about peace.

Coleman Lions donated 10 turkeys to the Coleman Food Pantry to be given to families along with other items for a Thanksgiving basket.



Luther Lions receiving chevrons at their Christmas dinner on November 7 - Arlene Beebe 25 years, Gerry and Joann Furlette 30 years each, June Rayle 10 years and Rosemary Kemp 15 years with DG AI



DG AI presented chevrons to several Lions in Harrison on November 7. Pictured are DG AI, Lion Barb Sovey - 20 years, President Lion Nate Blakemore, Anne Rowe -15 years, Karen Trzeciak - 10 years



The Midland Lions Club held their second White Cane fundraiser in September, held a banquet to honor the Midland County Cross Country runners from five high schools in October, rang bells for the Salvation Army in November and December and will host a Christmas Party for special children from the Midland Public Schools. The Lions will also serve a Christmas lunch and pass out gifts to Seniors at the Trailside Senior Center.



Picture to left: Midland Lions Paul Larsen and Steve Jenkins collecting for White Cane; picture to the right: PDG Pete Conarty ringing the bell for the Salvation Army, a Midland Lions project.

LEADER DOG



Leader Dogs for the Blind is excited to announce that we are going Over The Edge AGAIN in 2019! Registration is now open for Double Dog Dare. The first 92 people to raise \$1,000 will rappel 15 stories down the Oakland Towne Center Building in downtown Pontiac on Saturday, September 21, 2019.

Double Dog Dare Details

Date: Saturday, September 21, 2019

Location: Oakland Towne Center, 28 N. Saginaw St., Pontiac, MI

Reserve your spot to rappel today for the early bird price of \$40 (applied to your fundraising total) and start raising money through your Double Dog Dare fundraising page!



SAVE THE DATE 2019



MICHIGAN LIONS FORUM
FEBRUARY 22-23, 2019



LIONS OF MICHIGAN FOUNDATION

33rd Annual Sight & Hearing Sweepstakes

Your Lions or Lioness Club can earn easy money for your local projects and help the Lions of Michigan Foundation by selling tickets for the 33rd Annual Sight & Hearing Sweepstakes. The more tickets you sell, the more money your Club earns - up to 1/2 of your total ticket sales. The Oscoda Lions Club earned over \$3,000 last year. **YOUR CLUB CAN DO THE SAME!**

Each year, our foundation partners with Lions and Lioness Clubs throughout Michigan to help people with sight and hearing disorders, and the Sight & Hearing Sweepstakes provides the bulk of the necessary funding for that help. There are no risks for your Club to participate in the Sight & Hearing Sweepstakes – only benefits. And, REMEMBER, you might also win one of the many cash prizes available, including the \$5,000 Grand Prize!

30 - 99 TICKETS SOLD = \$3.50 PER TICKET FOR PARTICIPATING CLUB
100 - 249 TICKETS SOLD = \$5.00 PER TICKET FOR PARTICIPATING CLUB
250+ TICKETS SOLD = \$5.50 PER TICKET FOR PARTICIPATING CLUB

Try these marketing ideas, and you will be surprised at how easy it is to sell tickets for the Sight & Hearing Sweepstakes. **YOUR CLUB CAN'T LOSE.**

1. Ask all of your members to buy and sell one ticket each. This will double ticket sales statewide, and it would provide tens of thousands of dollars for eye care and hearing aids in Michigan.
2. Obtain Board approval to buy Sight & Hearing Sweepstakes tickets in the club's name, or encourage each club member to donate \$10 to buy tickets in the club's name. Every year, some of the top prizes are won by Lions and Lioness Clubs.
3. Encourage your club members to buy tickets for their friends and family members. The tickets make great gifts for Christmas (stocking stuffers), birthdays, anniversaries or any special occasion, especially for that person who seems to have everything. Wouldn't it be great if a family member won the \$5,000 Grand Prize? Send the tickets to friends and family members with a letter that explains what Lions are doing to help people in need and why we are doing it.
4. Invite community groups (band boosters, scout troops, etcetera) that your club supports to help sell tickets. Give the group their share of the proceeds.
5. Plan to sell Sight & Hearing Sweepstakes tickets for a weekend or two at a local super market or other high volume location or event. Set up a table to display Lions information and your Sight and Hearing Sweepstakes tickets. Make up posters and signs, and pass out pamphlets that explain what Lions do and how the money collected helps people in your community.
6. Nearly all Lions and Lioness Clubs hold 50/50 raffles for our administrative fund. Try changing the format during the months of the Sight & Hearing Sweepstakes, December-April. Give the 50/50 raffle winner a \$10 Sight & Hearing Sweepstakes ticket for each \$10 of 50/50 raffle winnings.
7. Consider organizing a spaghetti dinner, auction or another special fundraiser to raise money to purchase tickets for the Sight & Hearing Sweepstakes in your club's name - that is a winning idea for your club and our foundation.

**LIONS HISTORICAL
PERSPECTIVE
“WE SERVE”**



In August 2011, Lions & friends planted 3.4 million trees in just 12 hours—a world record. Be part of history with us.

**What could be done
to improve the club
experience for new
members?**

Effective mentoring, make sure they always have someone who helps them to understand what is going on in meetings and helps them get involved and engaged in Service. Ensure you have social activities so they make friends with other members. Give them a voice and be prepared to adapt- new members will change a Club. Recruiting members takes work, retaining them does also.

Lion Susan Wilding

**TICKETS CAN BE PURCHASED AT bearlakecamp.org (select EVENTS)
Questions call (810)245-0726**



SHOW TIME:

December 7th, 2018

Friday

Doors Open: 5:30

Meal: 6:30

Show: 7:45

Where:

Lions Bear Lake Camp

3409 N. Five Lakes Road
Lapeer, MI 48446

**Lions Bear Lake Camp presents a
Comedy Fundraising Event!**

Please join Red Wings Legend and 4-time Stanley Cup Winner Darren McCarty by supporting Lions Bear Lake Camp! Darren will provide a fun filled night! He and his favorite comedians promise to make you laugh until it hurts! Darren has come out of retirement to support the camp and we hope you will too! Also, he will answer all of your questions. All monies raised will go to support the camp and children with disabilities.

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Questions call (810)245-0726**