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## DISTRICT 11 E1 OCTOBER NEWSLETTER



### DISTRICT GOVERNOR RON GIBSON'S MESSAGE

At one of my recent club visits, a member asked why the District Governor visits. Good question! First of all, our district constitution and policy manual don't require it. Article V of our constitution says the governor or other district officer may visit each Lions club in the district during the year. We visit because we want to. We want you to know we're interested in what your club is doing in your community. Also, part of our responsibility is to educate and inform you of things happening at the district, state, and international level that affect you. Things like constitutional changes, new district and state projects, etc. We want you to stay connected and informed. Many clubs will also see our first and second vice district governors at a club meeting. They know how important establishing and maintaining relationships are. So, when you see us, and you will, know that we're visiting because we want to! We are club members also and involved in our communities. Together, We Serve!

D.G. Ron

OCTOBER I



# MEMBERSHIP MONTH

## DISTRICT 11 E1 OCTOBER NEWSLETTER



Greenville Lions Mark and Debbie handing out supplies.

### GREENVILLE LIONS FOOD CONCESSION AT DANISH FESTIVAL

For 50 years now the Greenville Lions Club has had a food concession at the Greenville Danish Festival held the 3<sup>rd</sup> weekend of August. Business was way down this year and a tornado warning early Saturday afternoon had everyone heading out of town. Many of the Greenville Lions stopped by. Lions Bo Stephenson, Lion Roger Wilson and Kyle Madole did the prep work and kept the concession going.



### NORTHPORT LIONS FLY-IN, CONCERT DRAWS BIG CROWD



The Northport Lions Club had their annual pancake breakfast, fly-in, car show and band concert at Woolsey Airport, several miles north of Northport. About 1500 people attended. Also, there were about 35 planes plus a Michigan National Guard helicopter that came from Grand Ledge, MI (the pilot and copilot showed the copter and told of its missions to many attendees) followed by a fly-over by the Coast Guard jet copter. Around 50 cars were in the show, plus the community band played tunes for several hours. Pancakes, sausage, coffee and juice were enjoyed by all. All net proceeds will go to local charities.





**STANWOOD LIONS  
CELEBRATE 50<sup>TH</sup> ANNIVERSARY**

The Stanwood Lions put on a gala celebration at the Northland First United Methodist Church on August 29. Approximately 75 Lions, spouses and guests were in attendance. Speakers were DG Ron Gibson and PID Gary Anderson.



**Big Rapids Lions  
Supports Local School Children**

As the school year begins for students in the Big Rapids School District, the Big Rapids Lions Club Youth Services program provides resources to students at the Big Rapids High School, Middle School and Riverside and Brookside Elementary Schools. At the high school level, supplies include personal hygiene items along with school supplies and clothing items such as hats and gloves for students who discover they have a need. At the middle school, supplies are similar to those at the high school with the addition of some emergency clothing should a child have a need arise while at school. And at the elementary schools, once again supplies are similar with the addition of some small toys and a supply of clothing for needs that arise during the school day. Some of the same products are provided to the Youth Attention Center for youth that come through their program and have a need for some of the items provided through the Lions Club program.



Big Rapids Lions Supplies for area schools.

**IN MEMORIAM**  
**Past District Governor Jack Burchard- Onekama Lions Club**  
**PDG Jack was District 11 E1 Governor in 1998-99.**



2ND VDG AL ROESLER'S  
MESSAGE

The thing I enjoyed most about being a Zone chair was visiting other clubs. Now as 2<sup>nd</sup> Vice District Governor I am visiting even more clubs. It is interesting, enlightening, and inspiring to take to the road and see what other Lions are up to. Each club is unique, having their own way of doing things. It is necessary because each community is different, and what works in one, may not work in another. What all the clubs I have visited have in common, however, is a commitment to make their communities a better place to live. Road cleanups, scholarships, Thanksgiving and Christmas baskets, generous donations to help meet local needs, helping individuals with eyeglasses and hearing aids, KidSight screenings, the list goes on and on. As Lions we can be proud of who we are and what we do. But the one thing we can't be is complacent. The work we do is too important. When we are no longer able to carry on, who will? I understand that people can get tired of hearing about membership all the time. Sometimes it almost seems a distraction from the important work we are doing, but it is a simple matter of survival. Clubs need to make sure you have a membership chair, and a strategy for recruiting new members. None of us will be around to celebrate the bicentennial anniversary of Lions, so let's help to make sure that there will be many hard working, dedicated Lions who will.

A promotional graphic for Lions International's centennial. It features a large yellow '100' with the Lions International logo inside the '0'. To the right, it says 'Lions International' in blue, 'World's Largest Service Organization' in red, and 'CELEBRATING 100 YEARS OF SERVICE' in red. Below this, there are four logos: 'Eversight' (making vision a reality), 'Lions kidSight USA' (Community Eye Screening for Children), and 'LEADER DOGS FOR THE BLIND'. At the bottom, it says 'WHERE THERE'S A NEED, THERE'S A LION!' in blue. On the left side, it says 'JOIN. DONATE. SERVE.' and 'WWW.100 Years.COM'.

### CENTENNIAL MEDIA CAMPAIGN

The MD 11 PR Committee has recently unveiled the preliminary mock up for the Centennial Media Campaign advertisements. We've come a long way in our fundraising efforts with over 100 clubs from around the state participating so far, and \$13,000 in total club contributions!

With a goal of \$20,000 from club support by the end of the calendar year, we have a ways to go yet. Has YOUR club contributed? We've asked each club to contribute \$100 (though all amounts are gratefully accepted). Any contribution of \$200 or more will earn an exclusive banner patch your club can display with pride! This is a once-in-our-lifetime opportunity to celebrate 100 Years of Service, and to come together with clubs from all corners of Michigan. With a relatively small contribution from each club, we can have a HUGE impact on awareness of who we are and what we do, and potentially on membership and donations as well. This campaign will encompass digital media, radio ads, freeway & surface street billboards, and a customizable poster for each club to use in local businesses, schools, churches, etc. There is also a possibility of some TV advertising; the more resources we have to work with, the more extensive (and effective!) the campaign can be.





Baldwin Lions, Melissa Wynn, Deb Wilkinson, PDG Laura Johnson and PDG Harry Johnson, work at a local church to help distributed groceries to community members in need.



DISTRICT 11 E1 FALL CONFERENCE AT THE WHITE CLOUD LIONS DEN  
September 17, 2016

**OCTOBER IS LIONS WORLDWIDE MEMBERSHIP MONTH -  
ASK ONE**



### 1<sup>ST</sup> VDG PEGGY WALLS MESSAGE

A note to say "thank you" to everyone, who worked to make the Fall Conference a success. Please keep September 16, 2017, marked on your calendar for next year's event. We will have as our guest that day a current International Director, Jenny Ware. It is an uncommon experience that a "sitting" International Director is able to visit in her own state. How nice it will be to show her that the Lions of 11-E1 appreciate this fact as we gather together.

1st VDG Peggy

## MT. PLEASANT LIONS CHILI DINNER

The Mt. Pleasant Lions 11th Annual Chili Dinner will be held on Saturday, November 5, from 4:30 to 7:30, at the Mount Pleasant High School Cafeteria. The cost is \$7.00 in advance and \$8.00 at the door. The menu will include beef chili, turkey (white) chili and a vegetarian chili with salads (Embers TM dinner salad and peas & peanuts), cornbread, bread sticks and desert. Drinks will be provided. Tickets will be on sale at the door.

**Mt. Pleasant Lions lost two extremely active Lions, Roy Gunderson and Clarence (CT) Tuma. Lion Clarence was instrumental in developing our Chicken Dinner fundraiser. We will miss their wit and fellowship.**

### FALL CONFERENCE

#### LEADER DOGS and PAWS WITH A CAUSE (new district project)!



### MICHIGAN LIONS INSTITUTE

The Lions of Michigan Institute is one of the outstanding Lions educational systems in the U.S. The Institute is subsidized by Lions International and has a reputation of producing excellent MD 11 Lion Leaders. Each Lions club in the state received information and a registration form to send a potential Lion leader to the camp. The deadline was September 30. However, if you did not respond, send your application in immediately. If space is available, there might be an opportunity to attend.



## Congratulations on Serving 100 Million People!



Two years ago, Lions were challenged to serve more than 100 million people by the end of our Centennial Celebration in 2018. Now, you're invited to celebrate the achievement of this incredible milestone in true Lions style—by renewing your commitment to service and joining together to continue to serve the people who need us most.

*White Cloud Lions  
46th Anniversary Country Western Hoe Down!!  
Silent Auction, Great Food, Fun, and Friends.  
Complete Buffet Meal \$10.*



**YOU ARE INVITED TO OUR 46<sup>TH</sup>  
ANNIVERSARY PARTY ON SAT. OCT 8<sup>TH</sup>, 2016  
@ 6:00 PM**

**White Cloud Lions Club**

*CONTACT Janalee McClure -231-689-1321 or  
President Bill Koch 231-652-1164 for information/Tickets*

**Coleman Lions Club**  
**Annual CHARTER NIGHT Party**  
Dinner & Auction

**Celebrating 76 Years of Service to the Community**

**Saturday, October 22, 2016**

*VFW Hall, 204 Railway Street, Coleman, MI*

Doors Open at 5:30 pm

**\$17.50** - Dinner at 7:00 pm

Catered by Central Michigan Catering, Mt. Pleasant



**Games**



**Drawings**



**Auctions**

Reservations must be made by October 14, 2016  
Call or Email Lynn, 465-6979 [lynn.brugger@yahoo.com](mailto:lynn.brugger@yahoo.com)

Checks can be mailed to: Coleman Lions Club  
P.O. Box 163  
Coleman, MI 48618

Attendees First & Last Name(s) \_\_\_\_\_

Home Lions Club \_\_\_\_\_ Title of Office Held \_\_\_\_\_

# Reservations \_\_\_\_\_ Amount \_\_\_\_\_ Check # \_\_\_\_\_





**DISTRICT 11 E1 OCTOBER CALENDAR**  
**LIONS WORLDWIDE MEMBERSHIP MONTH**

Oct. 1- IPDG Pam Schroeder's Appreciation Dinner, Onekama

**OCTOBER 2-8 – LIONS WEEK**

Oct. 2 – Rosh Hashanah

Oct. 3- DG visits Honor

Oct. 4- DG visits Midland

Oct. 5- DG visits Newaygo

Oct. 7,8- Council of Governors, St. Ignace

Oct. 10- planning session, Harrison

Oct. 11- DG visits Howard City

Oct. 11 – Yom Kippur

Oct. 13- DG visits Chippewa Lake-Mecosta

**OCTOBER 13 – WORLD SIGHT DAY**

Oct. 15- District Cabinet meeting, Cedar-Maple City

Oct. 17 – Columbus Day

Oct. 17- DG visits Frankfort

Oct. 20- DG visits Hart

Oct. 24- DG visits Lake Ann

Oct. 26- DG attends PDG Laura Johnson's zone meeting, Ewart

Oct. 27- DG visits Bear Lake

Oct. 31 – HAPPY HALLOWEEN



DOOR LOCKS INSTALLED AT HARRISON SCHOOLS

Members of the Harrison Lions Club and the Harrison Lioness Club present a \$2,800 check for the purchase of door locks for all classrooms in the Harrison Community Schools to Superintendent Rick Foote. The door locks are the Harrison Lions Legacy Project to celebrate the Lions International 100 Anniversary. Pictured are Lion John Scherrer, Lions President John Sovey, Lioness President Bernadette Gianolla, Project Chair Lion Kay Brandt and Superintendent Rick Foote.

**DISTRICT GLOBAL MEMBERSHIP CHAIR, PDG JIM WALLS MESSAGE**

As GMT I am passing out "priceless" cups to each club I visit. This cup is to serve as a reminder at meetings that membership is important. I am asking that the president keep this cup in sight until 5 new members are installed. The "priceless" cup can then be destroyed or raffled off for a small fortune. The cups may be filled with items or decorated to signify progress towards the goal of 5. Or once a club has reached its goal, they may pass the cup onto another club that is still in the "striving" stage of membership growth. Meant to be fun! Get creative.

**OCTOBER IS LIONS MEMBERSHIP MONTH**



**50/50 FOR TRAILER**

Region 3 Zone 2 clubs, Fremont, Hart, Howard City, Newaygo, White Cloud and Sand Lake, have voted to have a 50/50 drawing at their Zone meetings with the proceeds going to a 2<sup>nd</sup> KidSight Trailer fund. Lion Ray Williams is the Zone Chair.

YOU'RE INVITED TO OUR  
**OPEN HOUSE**  
FOR LIONS 12pm-4pm



Saturday SEP 24  
Friday OCT 14 **2016**

The Canine Development Center renovation will be complete this fall.

**WE INVITE YOU TO COME BROWSE**

“The house that Lions helped build”



Due to limited parking, carpooling is recommended.  
Groups of 20+ must RSVP to 248/218.6421